

The HarbourMaster

MEDIA INFORMATION 2010

NOW in
PDF
Format



About ^{The} HarbourMaster

First published in 1995, *The HarbourMaster* has become a mainstay of Association-to-Member communication within the IHMA. Often cited as one of the most popular and tangible elements of IHMA membership, the title enjoys a unique position as the only international publication to focus on marine operational issues through the perspective of a harbour master or port captain.

Published quarterly, *The HarbourMaster* keeps IHMA Members informed on a wide range of professional matters including regular updates on issues arising at the International Maritime Organization (IMO), upcoming regulations and legislative amendments of local and global significance, book reviews, environmental matters, technical and operational breakthroughs, and all manner of industry and Association news.

Editor, Peter Moth, has an unparalleled experience in the port and harbour sector, having been editor of international titles such as *Maritime Journal*, *Ports International*, and *the Ship Chandler* as well as being a frequent contributor to the shipping press.

Profile

- *The HarbourMaster* has a unique personalised circulation to harbour masters throughout the maritime world - from Iceland to Australia - and provides the only form of direct, regular communication within this professional body.
- Copies are also distributed within the European Harbour Masters Committee (EHMC) and to other senior port-related individuals and organisations throughout the maritime sector.
- Valued publication amongst readership.

Readership

- Port and harbour decision-makers or high level of purchasing influence
- Large annual budgets
- Broad maritime interest

Circulation

Circulation is 400 copies per issue worldwide

Features

ISSUE	FEATURE	TOPICS
February Congress 2010 Perth, Australia <i>Preview</i>	Safety & Security	<ul style="list-style-type: none">Health & Safety EquipmentPersonal Protective EquipmentFoul weather wearSecurity servicesTrainingLighting & fencingSignage & markings
May	Port Control	<ul style="list-style-type: none">VTS/VTMSAISRadar, VHF etcNav aids (Buoys etc)Harbour craft
August	Environment	<ul style="list-style-type: none">Oil spill controlHazardous substances controlWeather & tide monitoringEmergency planningLegal services
November	Port Operations	<ul style="list-style-type: none">DredgingQuayside furniture (bollards etc)Cargo handling equipmentTowage servicesMoorings & ropesPilot boatsHarbour craftPontoonsMarine civil engineering

Advertising Rates

SIZES

Only full page and half page sizes accepted.

Bleed on covers only

Full page
272
x185mm

Half page
134
x185mm



FORMATS

The HarbourMaster is produced in low-res PDF (72dpi).

Images should be a minimum of low-res 72 dpi or preferably 150 dpi or better.

Text should be supplied as a Word Document only.

RATES

All full colour

Front Cover: £825

Inside Front Cover: £795

Inside or Outer Back Cover: £795

Inside Full Page: £795

Inside Half Page: £455

DISCOUNTS

Multiple issues: 2 issues 5%; 3 issues 7.5%; 4 issues 10%

Commercial Member discount: 10%

Agency discount: 10%

CONTACTS

Published by:
International Harbour Masters' Association
in association with:
Maritime Intelligence Ltd
F5 Northney Marina
Hayling Island
Hants
PO11 0NH
United Kingdom

New contact details:

Tel: +44 (0)1329 238904; +44 (0)2392 460111

Fax: +44 (0)2392 460123

E-mail: media@ukhma.org